



# डा० भीमराव अम्बेडकर विश्वविद्यालय, आगरा (पूर्ववर्ती: आगरा विश्वविद्यालय, आगरा)

संख्या: U.O./ 26 / 2017  
दिनांक: 01-09-2017

सेवा में,

1. प्राचार्य / प्राचार्या  
सम्बद्ध महाविद्यालय।
2. निदेशक / निदेशिका / विभागाध्यक्ष,  
आवासीय परिसर,  
डा. भीमराव अम्बेडकर विश्वविद्यालय,  
आगरा।

विषय:- "स्वच्छता पखवाड़ा" दिनांक: 01 सितम्बर से 15 सितम्बर, 2017 तक मनाए जाने के सम्बन्ध में-

महोदय,

आप कृपया संलग्न पत्र विश्वविद्यालय अनुदान आयोग, नई दिल्ली के पत्र सं. D.O.F.No. - 1-1/2017 (Secy) दिनांक: 18 अगस्त, 2017 का सन्दर्भ ग्रहण करने का कष्ट करें। (छाया प्रति संलग्न)

अतः आपसे अनुरोध है कि संलग्नक पत्र के अनुसार ही "स्वच्छता पखवाड़ा" मनाए जाने का कष्ट करें।

संलग्नक: यथोपरि।


भवदीय

  
(कैलाश नाथ सिंह)

कुलसचिव 

प्रतिलिपि: निम्नलिखित को सूचनार्थ प्रेषित।

1. डीन, यू.जी.सी. सैल।
2. अधीक्षक, कुलपति सचिवालय।
3. अधीक्षक, कुलसचिव कार्यालय।
4. प्रभारी, वित्त अधिकारी कार्यालय।

  
कुलसचिव

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(भारत सरकार, नई दिल्ली)

Ministry of Human Resource Development

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श्री. पी.के. ठाकुर

Secretary & Financial Advisor

P.K. Thakur

SECRETARY

Secretary & Financial Advisor

D.O.F.No.1-1/2017(Secy)

18<sup>th</sup> August, 2017

Dear Sir/Madam,

The Ministry of Human Resource Development, vide its letter No.11014/02/2016-CDN(Pt.1) dated August 17, 2017 has sent a call for participation from all Colleges/Universities/Institutions in 'SWACHHTA PAKHWADA (1<sup>st</sup> to 15<sup>th</sup> September, 2017)' for spreading the message of cleanliness not only among the students but also in the surrounding areas.

In this regard, a day-wise action plan for Swachhta Pakhwada is enclosed. It is requested to constitute a Committee of teachers and students for organizing these events and for ensuring highest participation from the student community. A documentation of the activities may be maintained at the institutional level, which may be placed on the Facebook and publicized through Twitter.

The Government has also announced a nationwide essay competition on "What I can do for a Clean India" and also a short films competition. The last date for entries for these competitions is 8<sup>th</sup> September, 2017. The winning entries from the institute level essay competition and members of the film clubs may be asked to participate in the competitions proposed by the Ministry of Drinking Water and Sanitation.

Accordingly, keeping in view the importance of the issue and in order to make the Swachhta Pakhwada a success, I request you to undertake the above activities in your esteemed University and also ensure the participation of your affiliated colleges in 'SWACHHTA PAKHWADA from 1<sup>st</sup> to 15<sup>th</sup> September, 2017' to spread awareness of and evoke sensitivity to virtues of sanitation and cleanliness and help the Government in successfully achieving the initiative of Swachh Bharat Abhiyaan.

This may please be treated as urgent.

With kind regards,

Yours sincerely,

(P. K. Thakur)

Encl: As above.

The Vice-Chancellors of all the Universities

Copy to:

The Publication Officer, UGC, New Delhi for uploading on UGC website.

(P. K. Thakur)



Swachhata Pakhwada  
1<sup>st</sup> – 15<sup>th</sup> September 2017

Day	Date	Activity	Detail
Day 1	01-Sep	Clean campus day	All students to participate
Day 2	02-Sep	Clean hostel day	Hostel students to participate
Day 3	03-Sep	Green Campus day	All students to participate
Day 4	04-Sep	Clean Mess Day	All hostel students to participate
Day 5	05-Sep	Essay contest on "Innovative ways for spreading the message of hygiene"	Give wide publicity for participation
Day 6	06-Sep	Clean surroundings day. Roads leading to the institution	Action to be done in coordination with the municipal body
Day 7	07-Sep	Care for the surroundings. Study of garbage cleaning systems in public spaces	Action to be done in coordination with the municipal body
Day 8	08-Sep	Care for the surroundings: Visit to slum/villages to explain the concepts of cleanliness; wall writing on cleanliness and health	All NSS units to participate
Day 9	09-Sep	Care for the surroundings: Visit to markets nearby to study the systems for cleaning	All NSS units to participate
Day 10	10-Sep	Care for the surroundings: Visit to Govt. hospital to study the hygiene and systems for disposal of garbage and hospital wastes	All NSS units to participate
Day 11	11-Sep	Care for the surroundings: Visit to institutions for the poor (orphanages etc)	All NSS units to participate
Day 12	12-Sep	Care for the surroundings: Briefing session with the Commissioner, Local Body about the systems for cleanliness	Selected student volunteers to participate
Day 13	13-Sep	"Cleanest Hostel room" contest	Parameters for judging to be finalised and made public
Day 14	14-Sep	Elocution contest on health and hygiene is the real wealth	Judging system to be set up.
Day 15	15-Sep	Closing ceremony for distribution of prizes and certificates for participants	To be organised by the heads of institutions.